

BOXX
INSURANCE.

the creators of
cyberboxx

TORONTO | SINGAPORE | MIAMI | MEXICO CITY

'CYBERBOXX CONFIDENCE' AD CAMPAIGN SIDE SCRIPT

SIDE: "Hi, I'm Sandra, the CEO of a not-for-profit company based in Toronto – with projects across the world.

Our organization was founded over 10 years ago and we have grown rapidly to a team of 10 full-time employees and over 50 volunteers. We currently oversee 12 critical projects to help improve access to education for children in developing countries.

Until recently, I only thought cyber-attacks happened to big companies."

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SHOOT INFORMATION:

PAID, NON-UNION, FEMALE - DIGITAL ADVERT
Saturday, May 4th - 10am-6pm

Looking for a female 30-45 year old actress. This is a three-minute online commercial for a cyber liability insurance product, shot as an interview-style case study.

Please provide a headshot and a video sample of this attached side.

Please submit applications to alex@hottake.ca.

Please wear business attire / office casual. Location is in the Toronto downtown core - an email confirmation with call time, script and location will be provided for the chosen applicant.

hottake